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## From Business Intelligence to semantic data stream management

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### HIGHLIGHTS

- Evolution of Business Intelligence with emergence of Big Data technologies.
- New technologies and approaches the 3Vs (Volume, Velocity and Variety) of Big data.
- Stream reasoning over Big Data.
- Summarizing data streams (semantic and classic data).
- Semantic data matching in stream context.

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### ABSTRACT

The Semantic Web technologies are being increasingly used for exploiting relations between data. In addition, new tendencies of real-time systems, such as social networks, sensors, cameras or weather information, are continuously generating data. This implies that data and links between them are becoming extremely vast. Such huge quantity of data needs to be analyzed, processed, as well as stored if necessary. In this position paper, we will introduce recent work on Real-Time Business Intelligence combined with semantic data stream management. We will present underlying approaches such as continuous queries, data summarization and matching, and stream reasoning.

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### 1. Introduction

The main objective of Business Intelligence is to transform data into knowledge for a better decision-making process. The constant growth of data and information, coming from heterogeneous data sources has led to new ways of interaction and the integration of new models and tools to cope with this heterogeneity. We manipulate more and more unstructured data documents, emails, social networks, contacts that need to be integrated with classical structured data like CRM, data stored in relational databases. We also need more and more interactivity, flexibility, dynamicity and expect the system to be proactive and reactive. Users expect immediate feedback, and want to find information rather than

merely look for it. Moreover, the company tends to be organized in a collaborative way, called enterprise 2.0 [1]. All these evolutions induce challenging research topics for Business Intelligence, such as providing efficient mechanisms for a unified access and model to both structured and unstructured data. Semantic technologies are a perfect fit for integrating and matching data. Business Intelligence integrates collaborative and social software, by combining BI with elements from both Web 2.0 and the Semantic Web. Extracting value from all these data, a crucial advantage for companies, requires business analytics. In order to synthesize information and derive insights from massive, dynamic, ambiguous data, the use of data visualization techniques and visual analytics becomes critical. Business Intelligence is also impacted by big data, and need to account for the volume of data sources as well as the need of response in real-time for extracting value from trusted data.

This position paper addresses the integration of real-time analytics with semantic technologies. Many research work has been done separately in these two fields, but, to the best of our

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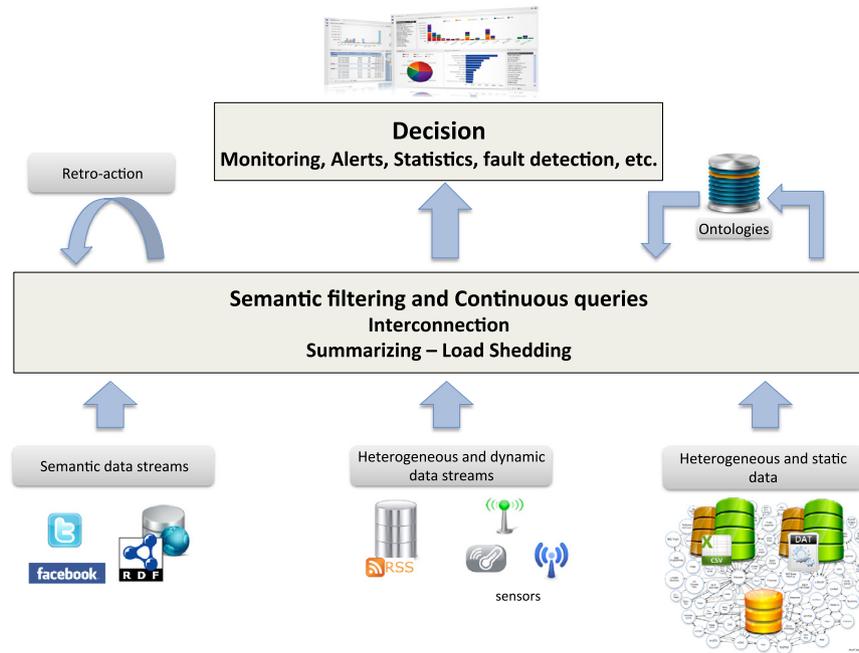


Fig. 1. A generic semantic real-time BI architecture.

### 3. Semantic data streaming

Massive data stream processing is a scientific challenge and an industrial concern. But with the current volumes of data streams, their number and variety, current techniques are not able to meet the requirements of applications. The Semantic Web tools, through the RDF for example, address the problem of heterogeneous data. Thus, the data stream are converted to semantic data stream by using RDF triples extended with a timestamp. To be able to query, filter, or reason on semantic data streams, the query language SPARQL must be extended to include concepts such as windowing, based on previous work in Data Stream Management Systems DSMS.

Data Stream Management Systems (DSMS) [9] are designed to perform continuous queries over data stream. Data elements arrive on-line and stay only for a limited time period in memory. In a DSMS, continuous queries evaluate continuously and incrementally arriving data elements. DSMS use windowing techniques to handle some operations like aggregation as only an excerpt of a stream (window) is of interest at any given time. A window may be physically defined in terms of a time interval (for instance the last week), or logically defined in terms of the number of tuples (for example the last 20 elements).

Several DSMS prototypes have been developed. Some of them are specialized in a particular domain (sensor monitoring, web application, etc.), some others are for general use (such as STREAM [10] and TelegraphCQ [11]).

The problem of “too much (streaming) data but not enough (tools to gain and derive) knowledge” was tackled by [12]. They envisioned a Semantic Sensor Web (SSW), in which sensor data are annotated with semantic metadata to increase interoperability and provide contextual information essential for situational knowledge. CQELS [13], SPARKWAVE [14], C-SPARQL [15] etc. are existing technologies to exploit these semantic and streaming (continuous and infinite) data, and are based on recommended standard RDF, as the format of representation. Their design and specification are based on DSMS's features.

CQELS [13] is a native approach in an RDF environment based on ‘white-boxes’. It provides its own processing model and its own operators to deal with streams, for example, window operators or

query semantic operators. C-SPARQL [15] on the other hand, uses a ‘black-box’ approach which delegates the processing to other engines such as stream/event processing engines and SPARQL query processors by translating to their provided languages.

Although almost all the engines are based on the SPARQL Language, there are only a few systems which are able to process big quantity of data on the fly. Moreover, these engines do not feature any tool that would allow them to reduce the processing efforts and improve the processing time. For many applications, we must obtain compact summaries of the stream. These summaries could allow accurate answering of queries with estimates, which approximate the true answers over the original stream [16].

#### 3.1. Data summarization

In many fields, we are faced with the ever growing problem of how to manage and analyze large dynamic datasets. Database and data mining researchers often use synopsis (i.e. summaries) with great effect to scale up performance on these datasets with a small cost to accuracy. Perhaps the most basic synopsis of a data stream is a sample of elements from the stream. A key benefit of such a sample is its flexibility: other synopses can be built from a sample itself. The rest of this section summarizes the state of the art for data stream algorithms. We will focus primarily on the problems of creating sample structures for a single data stream, in addition, we will also present techniques used in a distributed environment. Most of these summary structures have been considered for traditional databases [17]. The challenge is to adapt some of these techniques to the data stream model.

**Data stream sampling** Sampling data streams is based on traditional sampling techniques, but also requires significant new innovations, especially to deal with the problem of infinite length streams. Windowing techniques are used to handle the unlimited nature of data: only an excerpt of a stream (window) is of interest at any given time. A window may be *physical*, defined in terms of a time interval (e.g., the last week), or *logical*, defined in terms of the number of tuples (e.g., the last 20 elements). These windows can be fixed with “fixed endpoints”, or sliding with “moving endpoints” over time or tuples.

The traditional online algorithm “Reservoir Sampling” was proposed by Vitter in 1985 [18] and is widely used to sample data streams. It produces a sample of fixed size and does not require prior knowledge of data stream length. Reservoir sampling is useful for insertions or updates but not for deletions in the case of a sliding window. The difficulty arises because elements must be removed from the sample as they expire, so that maintaining a sample of a specified size is nontrivial. Several algorithms for handling logical and temporal windows have been developed.

A simple approach was proposed in [19]. The algorithm maintains a reservoir sample for the first window of the data stream. When an element expires, it is replaced with the newly arrived element. This algorithm maintains a uniform random sample for the first window and requires little memory to store the sample, but has the disadvantage of being highly periodic. To handle this, another technique was proposed in [19]. Each new arrival is added to a “Backing sample” with a fixed probability and the sample is generated by down sampling the backing sample. As elements expire, they are removed from the backing sample.

Many other algorithms were developed to be applied to logical windows such as “chain sampling” [19], to temporal windows such as “priority sampling” or for particular use such as “concise sampling” [20]. To the best of our knowledge, all of these techniques sample the data stream individually. Moreover, these techniques exploit neither possibilities of computation in sensors, nor bidirectional communication between the sensors and the central server.

**Distributed data stream sampling** There are many applications where data is continuously produced by a large number of distributed sensors. Adaptive sampling has been developed for these applications to manage limited resources. They aim at conserving network bandwidth and storage memory by filtering out data that may not be relevant in the current context. The data collection rate becomes dynamic and adaptable to the environment.

Most existing adaptive sampling techniques sample data from each source (*temporal sampling*). An adaptive sampling scheme which adjusts data collection rates in response to the contents of the stream was proposed in [21]. A Kalman filter is used at each sensor to make predictions of future values based on those already seen. The sampling interval  $SI$  is adjusted based on the prediction error. If the needed sampling interval for a sensor exceeds that is allowed by a specified Sampling Interval range, a new  $SI$  is requested to the server. The central server delivers new  $SI$ s according to available bandwidth, network congestion and streaming source priority.

In [22], authors present a feedback control mechanism which makes the frequency of measurements in each sensor dynamic and adaptable. Sampled data are compared against a model representing the environment. An error value is calculated on the basis of the comparison. If the error value is more than a predefined threshold, then a sensor node collects data at a higher sampling rate; otherwise, the sampling rate is decreased. Sensor nodes are completely autonomous in adapting their sampling rate.

In [23], authors present a method to prevent sensor nodes to send redundant information; this is predicted by a sink node using an ARIMA prediction model. Energy efficiency is achieved by suppressing the transmission of some samples, whose ARIMA based prediction values are within a predefined tolerance value with respect to their actual values. A similar approach is proposed by Cormode and Garofalakis [24]. Their results show that reduced communication between sensors and the central server can be sufficient by using an appropriate prediction model. A wide range of queries (including heavy hitters, wavelets and multi-dimensional histograms) can be answered by the central server using approximate sketches.

On the other hand, [25] uses a *spatial sampling* technique called backcasting approach. Backcasting operates by first activating

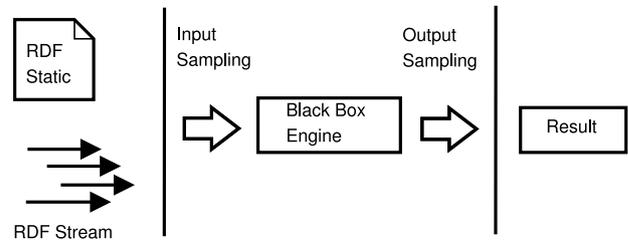


Fig. 2. Adding a sampling operator to semantic data stream management engine.

only a small subset of sensor nodes which communicate their information to a fusion center. This provides an estimate of the environment being sensed, indicating some sensors may not need to be activated to achieve a desired level of accuracy. The fusion center then backcasts information based on the estimate to the network and selectively activates additional sensors to obtain a target error level. In this approach, adaptive sampling can save energy by only activating a fraction of the available sensors.

### 3.2. Summarizing semantic data streams

The growing generated data from web applications is becoming a problem for the processing systems, and the relation between data is causing troubles when attempting to exploit data repositories. Therefore, [26] proposed an extension of a real-time request system that allows to reduce processing tasks and memory space requirements. Authors propose the implementation of sampling operators that could be used in conjunction with existing semantic data streams engines considered as a Black Box engine. The sampling methods that have been implemented are: Uniform Random Sampling, Reservoir Sampling and Chain Sampling. Authors propose to extend existing semantic data stream querying engines by creating an external abstraction of the sampling operator as shown in Fig. 2.

However, this approach as implemented in [26] is only interesting when applied to semantic data streams including only independent RDF triples. The use of such approach is less successful when it comes to treat the data stream of a higher semantic level where RDF triples are linked to form RDF graphs. Indeed, this approach will lead to the destruction of semantic links constituting the structure of these graphs, thus reducing the level of semantics and affecting the data consistency.

Recently, two particular works take advantage of the fact that semantic data streams are constituted of a small set of RDF schema and have a very regular RDF graph structure according to a graph-based data model. In the first work, authors propose RDSZ [27] (RDF Differential Stream compressor based on Zlib [28]), an algorithm for lossless RDF stream compression. The approach combines a differential encoding mechanism with the general purpose stream compressor Zlib.

The second approach proposes an efficient interchange format for RDF streams ERI (Efficient RDF Interchange Format) [29]. This work is adapted from the encoding mechanism of the Efficient XML Interchange (EXI) format [30] (Efficient XML Interchange format). Its principle comes from the fact that the described entities in an RDF stream often follow a common schema. ERI multiplexes the information into structural (schema) and value (concrete data) channels. Then Zlib compressor is used in each channel, resulting in high compression ratios and effective processing time.

## 4. Data matching in an RDF stream context

RDF Streams are increasingly becoming available from various, distributed and autonomous sources. They cover different domains such as environment, energy and transportation. Combining

and enriching these multiple streams is the vision of Semantic Sensor Web which aims to increase interoperability and to derive additional knowledge for reasoning enhancement. Indeed, semantic enrichment of sensor data is advantageous to provide contextual information which can increase reasoning capabilities to solve problems such as network management and event detection. Context has been particularly proven to be essential for accurate and robust anomaly detection in sensor data [31]. For example, what appears to be anomalous during a day or a year in an electrical sensor network may be found to be false positives when introducing context such as time of day (e.g. night) or specific events (e.g. holidays). Providing such context requires a system which is able to enrich streaming data by discovering semantic relations between RDF resources. This is known as data matching or link discovery task which has recently gained a crucial importance in Semantic Web. The main challenge is how to combine data residing at different sources, and resolve references at the instance level such as identity link using owl : sameAs or any other semantic relatedness between two real-world objects. This is a key factor to directly enhance two important dimensions of data quality, which are accuracy and completeness [32]. Accuracy is the extent to which data are correct, reliable and free of error. Using multiple representations from different sources has the advantage to detect conflicts and inaccurate data. Completeness is the extent to which data are of sufficient breadth, depth, and scope for the task at hand. Multiple object representations usually cover different properties, thus leading to more complete description.

Recently, several research studies have led to a plethora of matching tools based on manual configuration to define similarity function or on fully automated process. Most of these tools typically use offline matching given that the corpus of data is complete. However, there is very little research related to online and real-time matching that needs to link data as they appear and not as a batch. A variety of DSMS have been developed to manipulate, store and query multiple streams of data. However, none of them has tackled the problem of data matching in dynamic environment. In order to add context, a DSMS should be able to deal with high stream rates and perform semantic matching with high scalability. Such matching could be based on some time-efficient approaches proposed to deal with scalability for large datasets. This is ensured by pruning the search space using a candidate selection scheme in which the aim is to minimize the number of unnecessary similarity computations. One popular method, used in various tools [33,34], is filtering by utilizing inverted index structures. It reduces the search space by quickly excluding all pairs that do not share a common token. This optimization typically focuses on string similarity distances and on a specific discriminative property. Another advanced method proposes to form blocks of entities sharing an identical or approximate key. Many blocking-based techniques exist such as standard blocking (using a predefined blocking key), sorted neighborhood, and adaptive blocking [35]. Silk [36] and LINES [37] are popular link discovery tools which make use of blocking techniques. Silk introduced a novel method called MultiBlock using a multidimensional index which subdivides the space into overlapping blocks. While standard blocking techniques block in one dimension, MultiBlock blocks by multiple properties using multiple dimensions. More precisely, it builds an index for each similarity measure in the matching function to preserve the distances of the entities. Then, it uses a compound multidimensional index to aggregate all indexes, and generate a comparison pair for each two entities which share an index. MultiBlock guarantees that similar entities share at least one block, thus reducing the runtime without sacrificing recall. It has the advantage to work on streaming data as it does not require to pre-process the whole dataset. LINES proposed another

lossless time-efficient algorithm called HYPPO (HYpersphere aPPrOximation algorithm) and dedicated for numeric values in metrics spaces. It utilizes the triangle inequality to compute pessimistic approximations of distances which are then used to filter out a large amount of obvious non-matches before executing comparisons. The triangle inequality has been also exploited in different tasks to improve the runtime, for example to optimize the performance of continuous queries on high dimensional streaming time series [38]. Overall, the reduction of the search space has been shown to enhance scalability by several orders of magnitude. Still, the sheer amount of links to be discovered can induce an impractical runtime. Thus, parallel processing have been recently investigated by some tools which involve advanced infrastructures such as MapReduce-based clusters or graphics processing units (GPU). For example, Silk, Zhishi.links [39] and LINES-MR [40] support already the distributed computing with MapReduce thus optimizing the scalability. The performance of these frameworks is, however, limited by the input-output overhead. Thus, the use of parallel processing on massively parallel graphic processors was another solution that has been explored in [40].

While most of these methods are tailored to offline processing, many applications such as query answering systems or real-time credit monitoring still require an efficient and online approach to link data at runtime. In such a context, besides to scalability concern, the system should be able to take into account the dynamic nature of data and allow the matching model to evolve over the time. Currently, there is very little research related to link discovery that could be applied on highly dynamic streaming data. The work in [41] proposed to fetch the candidate solutions for each incoming resource using SPARQL filtering based on a supervised blocking technique. However, the supervised model in such environment would quickly become inaccurate as there is no guarantee that training data would still be representative of the space. Thus, an incremental approach is required to handle the data variations without processing the entire corpus of data. For example, the method described in [42] supports an online matching based on doubling hierarchical clustering with two stages: update stage that assigns entities to clusters, merge stage that combines clusters to prevent them from exceeding a fixed limit. Each new entity is then compared against other resources in the selected candidate clusters. This approach seems promising, but the author did not present any evaluation. Overall, there is a need for a more comprehensive support of real-time data matching in DSMS such as parallel processing, time-efficient algorithms, and incremental models to deal with scalability as well as the dynamics of data over the time.

## 5. Reasoning in an RDF stream context

This section emphasizes the importance of reasoning in the context of RDF stream processing. To fully grasp the potential of this feature, we first need to clarify the notion of reasoning in the context of the Semantic Web and Knowledge Bases in general. A Knowledge Base consists of a set of facts and some rules which are specifying the vocabulary used by the facts. For instance, consider the facts stating that `Camille teaches course1` and `Camille is pregnant` together with an ontology defining that only a professor teaches a course and only a female can be pregnant. Then a reasoner, i.e., a software dedicated to derive information and knowledge, can infer that `Camille is a female professor`.

In the Semantic Web, the graph-based RDF data format is used for the definition of both the facts and the vocabularies, also known as ontologies, corresponding to RDF Schema and OWL W3C languages. The ontologies are precisely the components that are supporting the derivation of implicit information and knowledge



any RDF streaming processing system equipped with inference services. [52] is in fact, the only tentative that we know of in this direction. The system performs RDF streaming distributed on the S4 system. The paper describing the system describes an experimentation where RDFS reasoning is being performed. It does not seem that the software is being maintained or extended for more expressive ontologies.

Thus, RDF stream reasoning can be considered as an open problem in need for parallelized computation, expressive ontology language support and handling possibly complex order. The main challenge associated to this problem is to combine knowledge base and query analysis together with reasoning in parallel computation setting. This implies to define novel systems leveraging from Semantic Web and distributed streaming approaches.

## 6. Conclusion

The interconnection of massive data streams is a scientific challenge and a concrete industrial concern. But with the current volumes of data streams, their velocity and variety, current techniques are not able to meet the requirements of real applications. Yet we believe that this problem can be answered by taking advantage of recent advances in the techniques of querying, summarizing, matching and reasoning on semantic data streams. These techniques are part of the new generation of Real Time Business Intelligence.

The Semantic Web tools, through RDF for example, address the problem of heterogeneous data. Thus, data streams are converted to semantic data streams by using RDF triples extended with a timestamp. To be able to query, filter, or reason on semantic data streams, the SPARQL query language must be extended to include concepts such as continuous queries. Several research prototypes for semantic filtering have been presented recently. However, to the best of our knowledge, none of these works has been concerned about overloading when the semantic data stream management system is not able to handle an overwhelming incoming data. Load shedding techniques and summarization techniques exist in the field of DSMS as we had presented in this paper. The challenge is to adapt these techniques to semantic data streams by losing the least possible links between data. In addition, data streams are large, heterogeneous in nature and incrementally processed. Such complexities require a powerful online technique to handle link discovery and thus data enrichment in real time. However, most of research studies have mainly addressed the time-efficient linking to scale to very large datasets. Still, none of them has explored the incremental techniques to handle the dynamics of data over the time.

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